

MEDIA ADVISORY



25 Years of progress through prevention

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MEDIA CONTACT:

Liona Chan

(703) 519-2107

Liona.Chan@preventcancer.org

PREVENT CANCER FOUNDATION AWARDS \$25,000 GRANT TO ALASKA NATIVE TRIBAL HEALTH CONSORTIUM

(Alexandria, VA)—The Prevent Cancer Foundation recently awarded a \$25,000 grant to the Alaska Native Tribal Health Consortium to create traditional food guide workbooks for Alaska Native youth. This new initiative, made possible through the Foundation's 2011 Community Grant Program, aims to promote healthy lifestyle choices and nutritional habits among children at risk for obesity, cancer and other diseases. These workbooks will emphasize traditional foods and activities, enabling youth to make more informed and responsible nutritional choices.

“The popularity of our traditional food guide we developed three years ago with a grant from the LiveStrong Foundation is much greater than we expected. It is now in its third printing and in bookstores across Alaska,” says Christine DeCourtney, Cancer Program Manager for the Consortium. “With the Prevent Cancer Foundation funding, we can now develop a traditional food guide and activity workbook for children to help them learn, in a fun way, about the importance of good nutrition and physical activity.”

Launched in 2006, the Prevent Cancer Foundation's Community Grants program is currently funding its third cycle of grants. Thirty-two organizations from around the country applied for the awards, and the grantees were chosen through a panel review process.

“The Prevent Cancer Foundation is committed to supporting community organizations that reach those most in need of life-saving cancer prevention and early detection education and screening services,” says Carolyn R. Aldigé, President and Founder of the Prevent Cancer Foundation. “Targeting underserved populations at the grassroots level is one of the cornerstones of the Foundation's mission.”

For more information on the Prevent Cancer Foundation's Community Grants Program, visit our Web site at www.preventcancer.org.

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About The Prevent Cancer Foundation

The Prevent Cancer Foundation was founded in 1985. Today, it is one of the nation's leading health organizations and has catapulted cancer prevention to prominence. Through healthy lifestyle choices, you can reduce your risk of breast, cervical, colorectal, lung, oral, prostate, skin and testicular cancers.

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1600 Duke Street, Suite 500 • Alexandria, VA 22314 • 703-836-4412 • Fax: 703-836-4413 • www.preventcancer.org

Since its inception the Prevent Cancer Foundation has provided more than \$120 million in support of cancer prevention and early detection research, education and community outreach programs across the country. The Foundation's peer-reviewed grants have been awarded to nearly 500 scientists from more than 150 of the leading academic medical centers nationwide. This research has been pivotal in developing a body of knowledge that is the basis for important cancer prevention and early detection strategies. For more information, please visit www.preventcancer.org.