

2010 Census in Alaska

Anchorage, Alaska

April 24, 2008

U. S. Census Bureau
Seattle Region

Why do we conduct the Census?

- Apportionment of Congress
- Appropriation of funds

Calendar Year 2007

- Seattle Regional Census Center opens

Calendar Year 2008

- Partnership Specialists – 2 in Alaska
- Complete Count Committees formed
- Early Local Census Offices (ELCO) open - Anchorage

Calendar Year 2009

- Address Canvassing
- Local Census Offices Open

Calendar Year 2010

- Questionnaires Mailed
- Census Day – April 1
- Follow-up of Households who do not return their questionnaire
- Coverage Operations
- Counts Delivered to the President

What's Different in 2010

- Short Form Only
- Use of Hand-held Computers
- Second Mailing

Enumeration Methodologies

Mailout/Mailback (MO/MB)

- Address type mailing addresses (e.g. 101 Main Street)
- Large and medium size metropolitan areas
- Post Offices deliver questionnaires and residents return completed questionnaires by mail
- Cities of Anchorage, Fairbanks, Juneau

Enumeration Methodologies Continued

Update/Leave

- Outside of large metropolitan areas
- Census enumerators list physical location of housing units in 2009
- Census enumerators deliver questionnaires in March 2010 and residents return completed questionnaires by mail

Enumeration Methodologies Continued

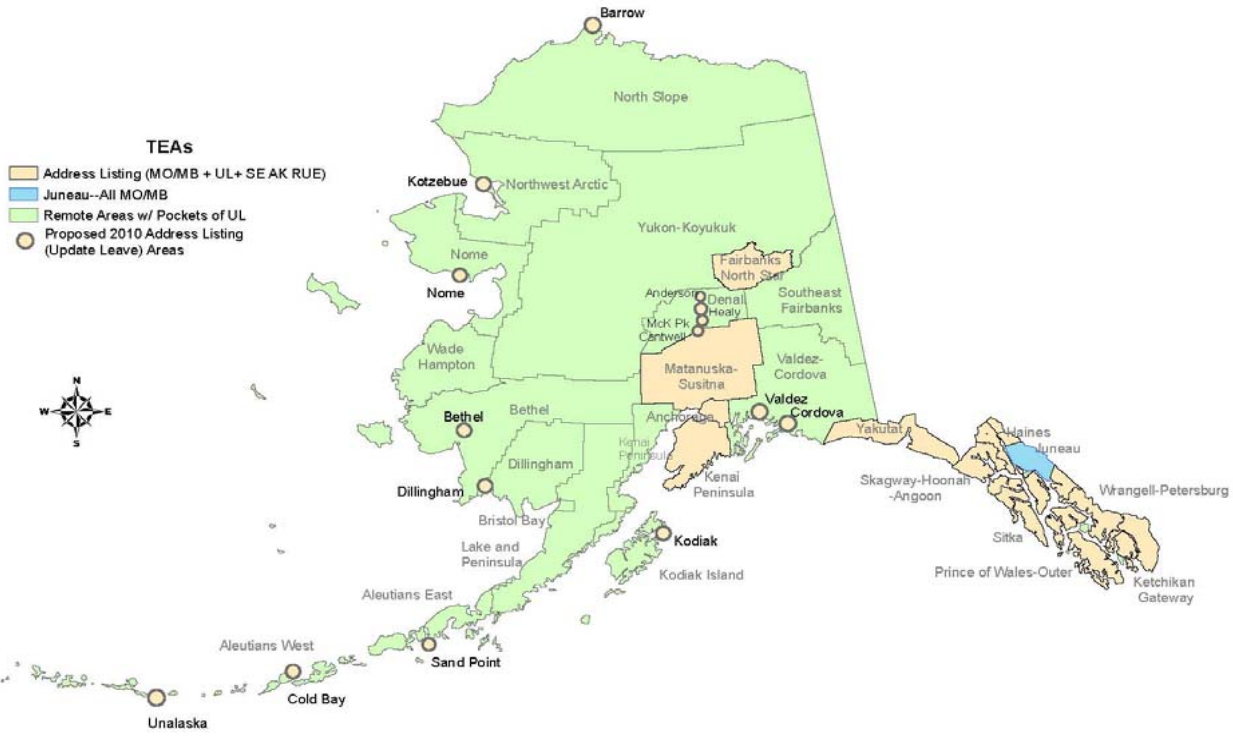
Rural Update Enumerate

- Southeast Alaska

Remote Enumeration

- Alaska Native Villages

Alaska TEAs for 2010



0 120 240 480 Miles

Seattle Regional Office 6/14/06
N:MikeB/GIS/Alaska TEA Areas/Alaska TEA

Note: Southeast (SE) Alaska was MO/MB, Update Leave and LE in 2000. In 2010 we are moving most of HUs in SE Alaska into MO/MB or Update Leave with the remainder of the HUs being completed by Remote Update/Enumerate. See inset map for SE AK which defines the enumeration methodology for each borough in SE AK.

Partnership Strategies for Remote Alaska

- Recruit four partnership specialists to conduct outreach with Alaska Native villages
- Two visits to each village
- First Visit – Recommendations from leadership to Partnership Specialist
- Second Visit – Set up logistics for enumeration by Field Operation Supervisors
- Enumeration for Remote Alaska begins mid January 2010

Enumeration for Remote Alaska

- January to April 2010
- Provide leadership in the promotion of the 2010 Census
- Commit to ensuring that every resident in their community is counted

Recruiting for 2010 Census Jobs

- Partnership Specialists Early 2008
- ELCO Management Staff Fall 2008
- LCO Management Staff Fall 2009
- Census Field Workers 2009 - 2010

Census Taker Jobs

- Local workers are hired for Census Taker positions
- Most jobs last approximately 8-10 weeks
- Hourly pay rate varies by area depending on local conditions
- Paid training, mileage reimbursement, weekly payment
- 2009 – first large hiring in spring to conduct Address Canvassing
- 2010 – Largest hiring to conduct enumeration activities

Census Job Information

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Regional Website:

www.census.gov/rosea/www/emply.html