

PROGRAM EVALUATION: A HOW-TO WORKSHOP

SPEAKER:

MARK DIGNAN, PHD, MPH

Mark Dignan, PhD, MPH, is a professor in the Department of Internal Medicine and Director of the Prevention Research Center at the University of Kentucky. He has provided support for developing and implementing evaluations for state public health departments, tribal organizations, and national voluntary organizations.

*Space is Limited.
Deadline to Apply:
August 4th!*

AUGUST 29-30

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A HOW-TO WORKSHOP

ABOUT DR. DIGNAN:

Mark Dignan, Ph.D., MPH, is a professor in the Department of Internal Medicine and Director of the Prevention Research Center at the University of Kentucky. He received his Ph.D. in Public Health Education from the University of Tennessee and an MPH in Biostatistics from the School of Public Health at the University of North Carolina at Chapel Hill. He has been actively involved in program evaluation for most of his career. He has provided support for developing and implementing evaluations for state public health departments, tribal organizations, and national voluntary organizations.

Download the application [here](#).

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Apply Online
\$ 150/person
August 29-30, 2011

THE HIGHLIGHTS:

Bring A Program Topic and Learn How-To:

1. Describe & apply key principles underlying evaluation
2. Define key measurement terms
3. Develop process, impact, and outcome methods
4. Create your own program evaluation



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