

Social Marketing

*Space is Limited.
Deadline to Apply:
March 28th!*

Who Should Attend?

Public Health Professionals,
Health Care Professionals,
Program Managers, etc.

Training

Nancy Lee, M.B.A.

Ms. Nancy Lee, President of Social Marketing Services INC., will be delivering a **two-day workshop** on social marketing for public health.



To apply:

<http://www.anthc.org/chs/epicenter/training>

Alaska Native Epidemiology Center: (907) 729-4567 or anepicenter@anthc.org for details.

May 4-5, 2011



ALASKA NATIVE
EPIDEMIOLOGY
CENTER

Social Marketing Training

Deadline to apply:
March 28th!!

\$ 225/person
May 4-5, 2011 8:00 a.m-4 p.m.
Download the Application [Here!](#)

... an interactive workshop



Highlights:

What is Social Marketing & How Do We Use It?

10 Steps To Making a Social Marketing Plan

How To Create Your Own Plan

Work In Teams

Travel Assistance may be available

Nancy Lee, M.B.A., is the President of Social Marketing Services, Inc., a small consulting firm in Seattle, Washington which opened in 1993. She has delivered more than 200 social marketing trainings; most recently in Jordan for USAID, Canada for the Ministry of Health, Alaska for the Public Health Association and in Seattle for the Bill and Melinda Gates Foundation. She has participated in the development of more than 100 social marketing campaigns.

For more information about Ms. Lee:

<http://www.socialmarketingservice.com/>

Visit our website for workshop details:

<http://www.anthc.org/chs/epicenter/training.cfm>



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