COVID-19 Vaccine Acceptance and Hesitancy in Remote Alaska: A longitudinal perspective

Ruby Fried, PhD (UAA-ICHS) Micah Hahn, PhD, MPH (UAA-ICHS) Patricia Cochran (Alaska Native Science Commission) Laura Eichelberger, PhD, MPH (ANTHC)



UAA Institute for Circumpolar Health Studies UNIVERSITY of ALASKA ANCHORAGE





# **Dedication, Quyana, Thank you**

To the people who have lost their lives, the families they leave behind, To the people living through this pandemic without adequate resources, And to those who share their stories with us.

# Changing dynamics of vaccine acceptance/hesitancy

- Scientific information and misinformation
- Knowledge and understanding
- Risk perception of disease and vaccination
- Vaccine recommendations and uptake
- Booster shot



# Longitudinal study in remote Alaska communities

- Parent study began September 2020
- Impacts on daily life of remote Alaska community residents
  - Life changes, coping strategies, emotions and worries, perceived risks, demographics, sources of information, vaccine and testing perceptions, food and water security.
- Survey and interview questions were informed by 23 key informant interviews with remote Alaska community leaders/providers and consultation with tribal and state representatives
  - $\circ$  10,000 foot view

#### Historically-grounded responses

Native Alaskan Villages, Once Devastated by Spanish Flu, Are Taking Action Against Covid-19

To keep history from repeating itself, remote Native Alaskan communities are isolating themselves even further, and working to procure tests and other supplies.



Red Devil, AK; Source: Direct Relief

# **Today's presentation**

1) Evolving perceptions of COVID-19 vaccines between Nov 2020 - Sept 2021

- <u>3 waves of survey results</u>
- In-depth key survey follow-up interviews

2) Conclusions in context

3)

Q&A



KYUK Reporter Greg Kim receives the first dose of the Pfizer vaccine from Public Health Nurse Tammy Kaboord on January 19, 2021 in Bethel, Alaska. Credit Katie Basile / KYUK

# **Recruitment & Participants**

- Facebook advertisement for online survey (REDCap)
- Participants
  - Remote Alaska community residents (off road system, not Juneau)
  - 18 years old or older
- In-depth interviewees were subset of survey respondents
  Purposively sampled: age, gender, regional distribution
- AAIRB Protocol #1590924-7, ANTHC and SCF









# Survey Reach



Wave 1: Nov 9- Dec 15, 2020 [Prior to vaccine availability]

> N=107 34 communities

#### Wave 2: March 9-25, 2021

[Vaccine dist. well under way]

N=508 106 communities

Wave 3: Sept 2-27, 2021 [Delta variant dominant strain]

> N=408 92 communities

Total = 1020 survey responses Over 100 unique communities Respondents Survey Overall, unweighted sample overrepresented females, 25-54 year-olds, and Alaska Native people compared to census-based estimates of age, sex, and race in remote Alaska

Post-stratification weights used to make the sample representative of remote Alaskan residents by age, sex, and race



#### Wave 1: Nov 9- Dec 15, 2020

- "If vaccine were available, would you encourage \_\_\_\_\_ to get it?"
- Concerns about COVID-19 vaccine

#### Wave 2: March 9-25, 2021

- Vaccine acceptance
- Ease of getting vaccine
- Motivations to be vaccinated or not

#### Wave 3: Sept 2-27, 2021

- Risk perceptions and knowledge
- "When a booster is available, would you encourage \_\_\_\_ to get it?"

 Data from each survey wave were analyzed separately

 Results include responses from both closed and open-ended questions related to the COVID-19 vaccine



# Wave 1 - Concerns about getting a vaccine (Pre-availability)

### Concerns = 58 (51.3%) - 33.6% were about <u>safety</u>

- Unknown side effects
- Perceived lack of sufficient testing + rushed production
- Lack of efficacy
- Distribution logistics
- Political/outsider involvement with distribution
- Lack of trust in politicians/vaccine dist. Process
- Unfair distribution of vaccine to remote communities

No concerns = 10(8.8%) - No answer = 39(34.5%) - Unwillingness to be vaccinated = 2(2%)



# Wave 1 - Hypothetical vaccine acceptance

Survey Results





# Wave 1 - Hypothetical vaccine acceptance

Survey Results

 $\rightarrow$  65+ years were more likely to say that they would get the vaccine for themselves or their children, and that they would encourage others as well (parents, other family members, friends)

Responses did not vary significantly by any other age group, sex, race, education, or income



# Wave 2 - High vaccine acceptance

<u>Response</u>	<u>% Participants</u>
Received at least one dose	80.7%
Planning to get vaccinated	5.0%
Unsure	7%
Not planning on getting vaccinated	7.9%



# Wave 2 - Ease of obtaining vaccination

Had received <u>at least one</u> <u>dose</u> of vaccine:

 $\rightarrow$  93.9% said it was very or somewhat easy to get a vaccine

Had <u>not</u> received a vaccine but planned to get one:

 $\rightarrow$  48.3% said it would be very or somewhat easy to get a vaccine  $\rightarrow$  45.7% said it would be somewhat or very difficult

**Reasons cited for <u>difficulty getting a vaccine</u> included having to travel too far, not knowing where to get a vaccine, not being eligible, or not knowing where to make an appointment** 



# Wave 2 - Motivations for getting the vaccine\*

## Protecting their own and others' health

- 36.5%: Protect their health
- 34.2%: Protect the health of their friends and family
- 12.9%: Protect the health of their community
- 6.2%: Resume traveling
- 4.0%: Resume social activities
- 2.2%: Encouragement from others
- 1.6%: Get back to school/work
- 1.4%: Protect the health of co-workers

\*Respondents could choose more than one option



# Wave 3 - Vaccine misconceptions

- "COVID-19 vaccine is <u>not recommended if you're</u> young and healthy" (82.9%)
- Vaccine recommendations for those who are pregnant
  - Not recommended (22.8%)
  - Unsure about recommendations (26.5%)
- Unsure if vaccine <u>affects fertility</u> (28.1%)
- Unsure if the vaccine affects your DNA (19.2%)



## Wave 3 - Still, high vaccine acceptance

# Despite misconceptions, 88.5% reported being fully vaccinated (two doses)



# Wave 3 - Reasons for vaccine hesitancy

#### Of those who were not vaccinated (n=54)...

• 38.5% of participants said they were "probably not" or "definitely not" planning to get the vaccine.

#### Reasons for avoiding the vaccine included:

- Chronic health conditions (they were not sure their body could handle it)
- Unknown side effects
- Natural antibodies from previous COVID-19 infection
- They were pregnant or breastfeeding
- Low concern about COVID-19

63.8% reported that their children were vaccinated (of the 180 participants with children between the ages of 12-17)



## Wave 3 - Vaccine BOOSTER acceptance



**CONCERNS:** Side effects from previous COVID-19 vaccinations

No mention of the booster when they received their original vaccinations



# **Survey Follow-up Interviews**



- 38 interviews: <u>all after vaccine roll-out</u>
  - Wave 1: March 2021 (AK #1!)
  - Wave 2: July 2021 (delta variant)
- Purposively sampled based on topics of interest, represent sub-groups
- Analysis:
  - Invivo, Thematic grouping
  - Overlapping codes
- Experiences, interpersonal-interactions, and sense of control drive vaccine decisions Not knowledge

#### Interviewee characteristics

<u>Characteristic</u>	<u>n=38</u>	<u>% Total</u>
Female	27	71%
AI/AN	26	68%
Some college/post high-school education	36	95%
Full time work	21	55%

Median age: 41 years

# Do you plan to get a vaccine? (Survey responses)

16 (42%) of interviewees had low intention of getting a vaccine, or were deliberating (i.e. waiting)

-purposefully sampled-

Intention category	<u>Response</u>	<u>#</u>
Low intention (7, 18%)	definitely not	2
	no	4
	probably not	
Deliberating (9, 24%)	Maybe / Not sure	9
High intention (9, 24%)	Probably	3
	Yes	3
	Definitely	3
N/A (already vaccinated, 34%)	n/a	13

# Vaccination intention: survey vs. status at interview

13 (76%) of 16 low intention/deliberatio n got vaccinated between survey and follow-up interview.

What changed?

SURVEY	INTERVIEW	
Plan to receive vaccine?	<u>Yes</u>	<u>No</u> (No change)*
low intention (7, 18%)	5	2
deliberation (9, 24%)	8	
high intention (9, 24%)	8	1
n/a (already vaccinated, 34%)	13	n/a
	34	4

# Multiple sources used to make vaccine decisions

Source of information	#	%
Media	18	49%
Social Media & Internet	11	
News	9	
Science Articles & Reports	4	
Radio	2	
Interpersonal interactions	15	41%
Healthcare providers	7	
Friends	6	
Professional network	5	
Elders, Historical Memory	2	
"Word of mouth"	2	
Public Presentations & Advertising	8	22%
Independent Research (unspecified)	6	16%
Interviews coded	37	100%

\*Codes are not mutually exclusive; segments may be coded with multiple codes

#### Interviewees relied on multiple sources to make their decisions:

- Media (18, 49%)
- Interpersonal interactions (15, 41%)
- Healthcare providers & friends = trusted sources

# Processes of decision-making & experiences important in building trust & vaccine acceptance

<u>Theme</u>	<u>#</u>	<u>%*</u>
Trust in information and source	12	40%
Others' experiences	9	30%
Personal experiences	5	17%
Efficacy of vaccine	2	7%
Total interviews coded	30	81%

\*Codes are not mutually exclusive; segments may be coded with multiple codes

Healthcare providers & friends = trusted sources

Over  $\frac{1}{3}$  of vaccinated interviewees had concerns about the vaccines.

# What made you feel confident and/or safe about getting a COVID-19 vaccine?

- Conversations with friends/healthcare providers who could explain the science
- "Independent research"=sense of control
- Learning from others' experiences

# "What would make you feel confident/safe about getting the vaccine?"

Low intention (3)	" <b>Time and more testing.</b> I have <b>not liked all of the incentives</b> as they <b>seem like bribes</b> for people to get the vaccineI feel like they should be more neutral and just give out information."
	"Knowing which scientists worked on it and what all went into itLike, was the vaccine made in America, was it made by the world, what was put into it." (Vaccinated!)
Deliberating (2)	"Other moms talking about their experience with it."
	"The guidelines keep switching back and forth with CDC and WHO because it's a new and changing virus, but also sometimes what they say just feels so contradictory."

# Conclusions: It's not just knowledge!

#### Having vaccine concerns/misconceptions *≠* anti-vaccine

- <sup>1</sup>/<sub>3</sub> of vaccinated interviewees had concerns/misconceptions
- Also evident in survey data

#### Interpersonal interactions & experiences critical in building trust & vaccine acceptance

- Main info sources = BOTH media + interpersonal interactions
  - Healthcare providers and friends = most trusted sources
  - Consistent information is key
- Learning from others builds confidence
  - Ability to ask questions
  - Pictures and stories of personal experiences

#### Sense of independence/power in information gathering (emergent theme)

• Ability to wait to decide

# Conclusions

#### Longitudinal study reflecting lived experiences of remote Alaska residents

**Opportunity for evidence- and strengths-based responses to the impacts of COVID-19** 

Application of conclusions to other remote communities

→ Misconceptions about COVID-19 vaccines are fairly consistent across time
 → High, but uneven vaccine acceptance in remote Alaska

# **Next steps**



# New research initiative in Northwest Alaska - vaccines

- Partnership with Maniilaq Association
- Decision-making processes and motivating factors for vaccine acceptance

# Additional analyses of the present study - stay tuned!

- Survey follow-up interviews, round 3
- Longitudinal analyses of stress and coping, child vaccine acceptance

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Micah Hahn, PhD, MPH Institute for Circumpolar Health Studies, UAA *Email:* mbhahn@alaska.edu

Ruby L. Fried, PhD Institute for Circumpolar Health Studies, UAA *Email:* rlfried@alaska.edu

Patricia Cochran Alaska Native Science Commission *Email:* pcochran@aknsc.org

Laura Eichelberger, PhD, MPH Alaska Native Tribal Health Consortium *Email:* lpeichelberger@anthc.org